

MR. KAMIKAWA GENYEMON.

(WHOLESALE DEALER IN PIECE GOODS AND DRAPERY.)

MR. KAMIKAWA, GENYEMON, carries on an extensive wholesale business in piece goods and general drapery. He has his head office at Sanjominami, Goko-machi, Kyoto, which deals principally with Kyushu provinces, and a branch office at Enokizumachi, Nagasaki, which conducts an extensive trade with Manchuria, Chosen, and Taiwan.

Mr. Kamikawa's firm is one of the oldest of the kind in Kyoto, having been founded in 1657 by his ancestor, who hailed from Oni province. Mr. Kamikawa, who is the

twelfth of the line of Kamikawa, is a very enterprising business man, and under his management the firm's business has been steadfastly enlarged, for he keeps closely to

his ancestor's business principle and tries to cope with the changes in the public taste and the general tendency of affairs. The branch at Nagasaki, which conducts foreign trade, was established by him in the early days of the Meiji Era. After the Restoration of 1868, he thought it necessary to develop the country's foreign trade, and especially with the Asiatic Continent.



THE KAMIKAWA STORE, KYOTO.

MITSUKOSHI GOFUKUTEN.

(THE MITSUKOSHI DEPARTMENT STORE.)

THE Mitsukoshi Gofukuten, or Mitsukoshi Department Store, Ltd., is the pioneer department store in Japan, having set an example to others in introducing modern improvements in business methods. It is also the largest and finest not only in Japan but in the whole East.

The store was originated as a private concern by the Mitsui Family, one of the wealthiest and largest families in this country, over two centuries ago at Suruga-cho, Nihonbashi-ku, Tokyo, the present site of the store. Then it was known as the Echigoya Dry Goods Store. In 1893 it assumed the style of the Mitsui Dry Goods Store, being converted into a partnership. The last metamorphosis was undergone by the store in 1904, when it was converted into a joint stock company and assumed the present style.

The building of the store is modelled after the most fashionable department store in the West, and it is a veri-

table palace of pleasure and comfort. It was completed in November, 1914, after many years' work. At the base it covers an area of something like 1,000 tsubo, and each of its seven floors comprise 650 tsubo.

At the store almost everything a home requires can be obtained in addition to dry goods. A mere list of departments into which the store is divided is extraordinarily long, including Dry Goods, Tailoring, Toilet Articles, Travelling Necessaries, Hosiery, Millinery, Precious Articles, Shoes and Boots, Umbrellas, Clogs, and Sticks, Toys and Other Articles for Children, Stationery, Japanese Furniture, Foreign Furniture, Photographic Apparatus, Art Treasures, Provisions, Japanese Kitchen Utensils, Foreign Kitchen Utensils, Tea, Dried Bonito, Sea Weeds, Flowers, All Kinds of Presents and Gifts.

All these departments are made to work harmoniously,

and every modern office appliance is in evidence at the store. Visitors are carried from the base to the top floor by a number of elevators. Ventilation in Summer and warming of rooms in Winter are also effected with the most up-to-date machines worked with electricity. The building itself is also made proof against fires or earthquakes.



THE MITSUKOSHI DEPARTMENT STORE, TOKYO.

At the Mitsukoshi visitors can buy anything with perfect ease and without any trouble, because every effort is made by the management to supply the best possible goods

at the lowest prices, and give every possible assistance to the visitors in their selection of required goods. At every nook or corner of the store guides are stationed to direct visitors to the department to which they desire to go, and the departments themselves are so arranged as to meet every requirement.

Also the store deals with orders from all classes of people from every locality in the world. The store faithfully and promptly attends to orders from the provinces. For distinguished visitors the store has a set of rooms. In the past many distinguished foreign guests have been received in the rooms, among them being H.H. Prince Arthur of Connaught, H.H. Carl Anton Hohenzollern of Germany, H.H. the Crown Prince of Siam, Miss Roosevelt, Mr. Bryan, late Secretary of State of the United States, and General Kuropatkin. All of them showed their satisfaction at the up-to-date and complete provision made by the management.

The Mitsukoshi hold a number of exhibitions or special sales all through the year, and at every sale special attractions are offered.

The Store also has branches at Osaka, Kyoto, Seoul, Dairen, and Kiryu where every facility the main store offers is given, though on a somewhat smaller scale.

The officers of the company are as follows:—

- HIRATA WOZAKI, Esq. President.
- TSUNEKICHI ASABUKI, Esq. Director.
- RKITARO NAKAMURA, Esq. „

NISHIO SOSHICHI SHOTEN.

(MR. S. NISHIO, TRADER IN COTTON TEXTILES.)

THIS firm, owned and controlled by Mr. Nishio, Soshichi, one of the most experienced and enterprising men in the cotton textile trade, is situated at Shichome, Minami-Hon-machi, Higashi-ku, Osaka.

Being prompt and reliable in all business dealings, the firm has won the confidence of the public as one of the most trustworthy in this line of business and enjoys an ever-increasing trade at home. Of late export business has also

been initiated, and already good connections have been secured in China and other countries where Japanese cotton goods are known.

The firm principally handles cotton flannel, cotton crepes, and all other cotton textile goods, and the volume of its annual trade in these goods is said to run into a huge figure. In overseas transactions the firm uses "Marusho Osaka" as its telegraphic address.